

## DREXEL TO HOST SPECIAL 50<sup>TH</sup> ANNIVERSARY EVENT TO CELEBRATE THE BEATLES' ICONIC ***YELLOW SUBMARINE***

### ***July 12 Event to Include Post-Screening Panel Discussion and Exhibit of Six Original Animation Cells from the Film***

In celebration of the 50<sup>th</sup> anniversary of The Beatles' *Yellow Submarine*, the Drexel Theatre will present a special screening of the classic 1968 animated feature film on July 12. Now restored in full 4K digital resolution, this timeless icon of psychedelic pop culture combined the pioneering animation techniques of the time with dazzling visual invention, witty dialogue, and of course, glorious music, including "Eleanor Rigby," "When I'm Sixty-Four," "Lucy in the Sky with Diamonds," "All You Need Is Love," and "It's All Too Much."

Immediately following the screening, Friends of the Drexel will host a panel discussion about the film. Panelists will include Dr. Bob Hieronimus, author of *Inside the Yellow Submarine: The Making of the Beatles' Animated Classic*; Charlotte Belland, chair and associate professor of animation at the Columbus College of Art & Design; Aaron Petten, an assistant professor in the history of art and visual culture at Columbus College of Art & Design; and Cima Balsler, the wife of Robert Balsler, animation director of *Yellow Submarine*. The discussion will be moderated by Jonathan Sherman, an associate professor of film at Kenyon College.

An exhibit of six original animation cells from the film will also be on display at the event.

Friends of the Drexel presents *Yellow Submarine* at the Drexel Theatre (2254 E. Main St.) on Thursday, July 12, at 7 pm. Tickets are \$15 and can be purchased through Eventbrite at <http://bit.ly/drexel-yellow-sub>. Price includes admission to the screening and post-screening panel discussion.

This event is made possible through the generous support of the Dreiseszun Family Foundation.

### **About *Yellow Submarine***

Once upon a time... or maybe twice, there was an unearthly paradise called Pepperland - a place where happiness and music reigned supreme. But all that was threatened when the terrible Blue Meanies declared war and sent in their army led by a menacing Flying Glove to destroy all that was good. Enter John, Paul, George, and Ringo to save the day! Armed with little more than their humor, songs, and of course, their yellow submarine, the Fab Four tackle the rough seas ahead in an effort to bring down the evil forces of bluedom.

### **About the Panelists**

**Cima Balser** will share memories of her husband Robert Balser, animation director of *Yellow Submarine*, and one of the only American animators hired for the film. Balser produced ABC's "The Jackson 5ive," the 1979 animated television movie *The Lion, the Witch and the Wardrobe*, the BBC's children's series "Barney", as well as several episodes of "The Charlie Brown and Snoopy Show," which aired on CBS during the mid-1980s.

**Dr. Bob Hieronimus** is the author of *Inside the Yellow Submarine: The Making of the Beatles' Animated Classic*, a book that chronicles the creation of *Yellow Submarine*, and examines its subsequent impact on popular culture.

**Charlotte Belland**, BFA, MFA, is Columbus College of Art & Design's chair and associate professor of animation. She teaches "Drawing for Storyboarding," "Color Scripts for Animation," "Intro to Animation," and special topics courses. Belland graduated with a MFA in computer animation from The Ohio State University.

**Aaron Petten** is an assistant professor in the history of art and visual culture at Columbus College of Art & Design. He is a moving image historian whose teaching and research spans a variety of phenomena within the broader history of art and design. Petten earned a BA in interdisciplinary studies (in cinema studies and popular culture) from Temple University in 1999, an MA in film and television studies from the Universiteit van Amsterdam in 2000, and a PhD in film studies from the University of East London in 2012.

## **About the Moderator**

**Jonathan Sherman** is a graduate of Wesleyan University (BA, film studies) and Columbia University (MFA, film production and screenwriting). Sherman has written and directed films for the Oxygen Network, and has worked with Working Title Films (*Four Weddings and a Funeral*), Depth of Field (*American Pie*), and Universal Pictures. He is an associate professor of film at Kenyon College, and has helped build the film major into one of the college's most prestigious programs. He currently serves on the boards of Friends of the Drexel and Film Columbus.

[www.drexel.net](http://www.drexel.net)

## **CALENDAR LISTING**

**FRIENDS OF THE DREXEL present *YELLOW SUBMARINE***

**Thursday, July 12, 7 pm**

**Drexel Theatre (2254 E. Main St.)**

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### **About the Drexel Theatre**

For generations, the Drexel Theatre has been central Ohio's first source for independent film and the best of Hollywood and international cinema, striving to specialize in simply the best films from around the world.

### **About Friends of the Drexel, Inc.**

Established in late 2009 by a group of committed community leaders and arts patrons, Friends of the Drexel, Inc. is an independent, not-for-profit organization dedicated to a more creative and prosperous future for the Drexel Theatre. Its mission is to secure and sustain the future of the historic Drexel Theatre as a distinctive cultural asset to Bexley and the greater Columbus community. It envisions the Drexel as a sustainable provider of unique arts content as well as a vibrant community meeting place that preserves the charm and eclectic, neighborhood film-going experience in a warm and inviting, yet technologically-advanced, facility.

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