



FOR IMMEDIATE RELEASE
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FRIENDS OF THE DREXEL LAUNCH DREXEL MEMBERSHIP PROGRAM

The Drexel Theatre introduces a new membership program this month, offering four affordable levels of support and benefits. The program is part of the ongoing efforts of the Friends of the Drexel, Inc. to secure and sustain the future of the historic theatre as a distinctive cultural asset to the central Ohio community.

“We are pleased to be getting this new membership program up and running,” said Richard Stoff, Chairman of Friends of the Drexel, Inc. “This gives the community an accessible way to help take care of the Drexel, and a way for the Drexel to take care of its most loyal supporters. It’s a win-win for everyone.”

Proceeds from the membership program will support programming, community outreach, and educational endeavors of the Drexel Theatre while offering members exclusive, tax-deductible benefits and privileges.

Membership levels include:

Casablanca (\$40/year)

For seniors (60+) and students with an active ID

- \$2 off senior or student general admission price on every Drexel visit for one year
- Free small popcorn or small fountain drink (up to 12/year)
- E-newsletter

Cinema Paradiso (\$60/year)

- \$2 off general admission price on every Drexel visit for one year
- Free small popcorn or small fountain drink (up to 12/year)
- E-newsletter

Room with a View (\$110/year)

- \$2 off general admission price for each member of the household on every Drexel visit for one year (maximum of four people)
- Free small popcorn or small fountain drink (up to 12/year)
- E-newsletter
- Invitations to special screenings, events, etc.

- Additional individuals can be added to this membership level for \$20/person

Life is Beautiful (\$250/year)

- \$2 off general admission price for each member of the household on every Drexel visit for one year (maximum of four people)
- Free small popcorn (up to 12/year)
- Free small fountain drink (up to 12/year)
- E-newsletter
- Invitations and preferred seating for special screenings, events, etc.
- Four guest passes for free admission
- Advance notice and discounts for exclusive Drexel events including Red Carpet, Midnight Movies, etc.
- Additional individuals can be added to this membership level for \$20/person

General admission is considered any screening after noon. Individuals can only be added to the top two membership levels—*Room with a View* and *Life is Beautiful*. Membership pricing cannot be combined with other discounts such as Monday Bargain Day.

For more information, pick up an order form at the Drexel Box Office or call (614) 231-1050 during theatre hours.

www.Drexel.net

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About Drexel Theatre, Inc.

For generations, the Drexel Theatre has been central Ohio's first source for independent film and the best of Hollywood and international cinema, striving to specialize in simply the best films from around the world.

About Friends of the Drexel, Inc.

Established in late 2009 by a group of committed community leaders and arts patrons, Friends of the Drexel, Inc. is an independent, not-for-profit organization dedicated to a more creative and prosperous future for the Drexel Theatre. Its mission is to secure and sustain the future of the historic Drexel Theatre as a distinctive cultural asset to Bexley and the greater Columbus community. It envisions the Drexel as a sustainable provider of unique arts content as well as a vibrant community meeting place that preserves the charm and eclectic, neighborhood film-going experience in a warm and inviting, yet technologically-advanced, facility.

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